



# FIRST LEGAL ARAB SPORT FORUM

International Congress Centre  
Sharm El-Sheikh, Egypt  
23<sup>rd</sup> – 24<sup>th</sup> April 2010



**SHIAC**  
THE ARBITRATION CENTRE

**ARAB LEX  
SPORTIVA**  
FIRST LEGAL ARAB SPORT FORUM



**CEDEJ**



Celebrating 25<sup>th</sup> Anniversary of the  
Court of Arbitration for Sport (CAS)

**FINAL PROGRAM**



*As Sport law in the Arab Countries is germinating, we look forward to bring all necessary effort for its development and expansion in order to become the true leitmotiv promoting fundamental values of fair play, equity and justice to the next generations.*





# SHIAC®

THE ARBITRATION CENTRE

## ARAB LEX SPORTIVA

FIRST LEGAL ARAB SPORT FORUM



Arab Association for International Arbitration

Celebrating 25<sup>th</sup> Anniversary of the Court of Arbitration for Sport (CAS)

### In Collaboration with



Association of National Olympic Committees of Africa  
ANOCA



جامعة بيروت العربية  
BEIRUT ARAB UNIVERSITY



Arab Institute for Sport Management



MARQUETTE UNIVERSITY



H.C.R.S.L.



# MESSAGE OF THE PRESIDENT

*Ladies and Gentlemen,*

At the door of the World Cup 2010 and celebrating the 25th anniversary of the Court of Arbitration for Sport (CAS), It is for me a great honor to invite you on behalf of Sharm El-Sheikh International Arbitration Centre (SHIAC) and its Organizing Committee to the first Legal Arab Sport Forum (**ARAB LEX SPORTIVA**) which will be joined by all the think tanks of Sport Law in Sharm El-Sheikh. Sports Law has been acknowledged as an academic subject of research and taught in law schools, institutions of Sports Science are set everyday in a new country in the world.

The field of study of the discipline of Sports Law consists of the problems related to the application of the special regulations of the Sport legal order. Lex Sportiva and sports jurisdiction are the two concepts which define the field of action of sports law, the relevant jurisdiction, the applicable law and the notion of judicial control in the sporting scene.

Professional Sport has become a big business accounting for more than three per cent of world trade. For example, In the European Union alone, some 2 million jobs directly and indirectly related to sport have been created. In the UK, annual consumer spending on sport has reached a staggering £12 billion. Many disputes may arise in this context between International Sport Federations, National leagues, Clubs, Players, Coaches, Players' agents, Sponsors and broadcasting rights, etc.

Arbitration is considered a successful and efficient mean for resolving commercial disputes in the modern business world. The Court of Arbitration for Sport (CAS) is actually the highest authority in the settlement of Sports-related disputes and celebrating this year its 25<sup>th</sup> anniversary. It was the brainchild of the former International Olympic Committee President, Juan Antonio Samaranch, who foresaw the need for a specialized body to resolve sporting disputes outside the normal court system.

Handling both amateur and professional sports disputes, it has addressed a wide range of sports-related issues, including matters pertaining to



the challenges to technical decisions of officials made during competition, to the positive drug tests of athletes and the eligibility of athletes to compete in the Olympic Games. Also, they cover a wide range of claims, not least commercial ones relating to, inter alia, sports sponsorship, endorsement, licensing, merchandising, image rights and broadcasting arrangements – a rich seam for sports lawyers to work.

The First Legal Arab Sport Forum (**ARAB LEX SPORTIVA**) held in Sharm El-Sheikh will cover the following topics:

1. The Future of Arab Sportive Legalizations.
2. Professional Athletes Contracts.
3. Commercial Exploitation of Sports Event.
4. Interaction between the FIFA and the Court of Arbitration for Sports (CAS).
5. Mediation and Arbitration to resolve Sport Disputes.
6. Leading Experiences for the Establishment of National Courts of Arbitration Resolving Sport Disputes.

On behalf of the Organizing Committee, we welcome you to discover why Sports Arbitration is a market leader in the field of conflict resolution and why Sharm El-Sheikh is – at any time – an extraordinary attractive place. You will also have the opportunity to debate what can and should be improved in sport arbitration and contribute to this debate with your fruitful comments.

*We look forward to see you in Sharm El-Sheikh and to have a successful and exciting time.*

**Best regards,**

For the Organizing Committee

**Dr. Nasri MARCO**

President of Sharm El-Sheikh International Arbitration Centre (SHIAC)





# CONFERENCE AGENDA

FRIDAY 23RD APRIL 2010

08:30 – 09:30 REGISTRATION

09:30 – 10:30 OPENING SESSION

Words of

1. **H.E The Governor Mohamed Abd el Fadeel Shoushah**  
*Governor of South Sinai.*
2. **Dr. Karl Graun**  
*European Court of Arbitration Representative, Vice-president of Sharm El Sheikh International Arbitration Centre (SHIAC).*
3. **Dr. Marc Lavergne**  
*Directeur du Centre d'Etudes et de Documentation Economique, Juridique et Sociale (CEDEJ).*
4. **Dr. Nasri Marco**  
*President of Sharm El-Sheikh International Arbitration Centre (SHIAC).  
Member of the European Court of Arbitration Board.*
5. **Counselor Dr. Hassan Badrawy**  
*Vice-President of Cassation Court and Assistant Minister of Justice for Parliamentary Affairs.*
6. **H.E the Minister Hassan Sakr**  
*President of the National Sports Council of Egypt.*

10:30 – 12:00 **Session I: The Future of Arab Sportive Legalizations**

**Moderator: Dr. Jochen Fritzweiler**  
*President of the International Sport Lawyers Association (ISLA).*

Sports Problems in the Arab World-View for a better Future.	<b>H.E Mr. Hady Fahmy</b> <i>President of the Egyptian Handball Federation. President of the Petroleum sector's top Sports Committee.</i>
Display of the Egyptian Experience in the Development of its Sport Legislations.	<b>Counselor Khaled Zein El Din</b> <i>General Secretary of the Association of National Olympic Committees of Africa (ANOCA).</i>
Experiences of the Arab Countries before the CAS-View for a better Future.	<b>Dr. Minas Khatchadourian</b> <i>Professor of Law. Member of the International Association of Sport Law (IASL).</i>

12:00 – 13:00 COFFEE BREAK & PRAYER

**13:00 – 14:30 Session II: Professional Athletes Contracts**

**Moderator:** *H.E Mr. Mohamed Mahmoud Hossam Ismail (Hassan Hamdy)*  
Chairman of El Ahli Club.

The Contract of Labor in Sport (Comparative study in French Law)	<i>Dr. Serge Pautot</i> Professor of Law. Attorney at Law at PAUTOT Law Firm (Marseille). Specialized in Sports Law.
A Survey of the International Legislations Governing the Protection of Professional Players.	<i>Professor Dimitrios P. Panagiotopoulos</i> Assoc. Professor at the University of Athens, Advocate in supreme court . President of International Association of Sports Law (IASL) President of Hellenic Center of Research on Sports Law (H.C,R.S.L).
The Player's Agent Contract.	<i>Professor Jorge Ibarrola, LL.M. (MCGILL)</i> ATTORNEY-AT-LAW AT LIBRA LAW IBARROLA AND RAMONI TAS FORMER COUNSEL.

**14:30 – 15:30 LUNCH****15:30 – 17:00 Session III: Commercial Exploitation of Sports Event**

**Moderator:** *Dr. Aiman Ragab*  
Dean of the College of Business Administration at the Arab Academy for Sciences and Technology and Maritime Transport (AAS&MT).  
Head of Arab Institute for Sport Management.

Contracts of Sponsorships and of Match Agents.	<i>Professor Youcef Fates</i> Professor Researcher at Paris Ouest Nanterre University.
Protection of Intellectual Property Rights in Sport Events.	<i>Dr. Mohamed Hossam Lotfy</i> Vice-Dean of Faculty of Law, Beny Swaif University. Lawyer before the Supreme Court of Egypt.
Intellectual Properties Rights in Sports.	<i>Professor Joseph Gordon Hylton</i> Professor of Law at Marquette University and the University of Virginia. Former Director, National Sports Law Institute.

**SATURDAY 24TH APRIL 2010****10:00 – 12:00 Session I: Interaction Between the FIFA and the Court of Arbitration for Sports (CAS)**

**Moderator:** *H.E Eng. Hani Abou-Rida*  
Member of Executive Committee of FIFA and CAF.  
Member Of The Board Of Directors Of The Egyptian Football Federation.

The Role of Swiss Law in International Sports Dispute Resolution.	<i>Dr. Antonio Rigozzi</i> Lecturer of Law, Geneva University Law School. Partner at Lévy Kaufmann – Kohler Law Firm (Suisse).
The Role of the Dispute Resolution Chamber in Resolving Disputes between Players & Clubs.	<i>Dr. Daniel Pose</i> Deputy Head of Players' Status, Legal Division, FIFA.
The Appeals of DRC Decisions before the CAS.	<i>Mtr. Ricardo de Buen Rodríguez</i> Attorney at Law at De BUEN RODRÍGUEZ ABOGADOS.
How to Deal with the FIFA Judicial Bodies and Subsequent CAS Appeal.	<i>Dr. Sergios I. Manarakis</i> Attorney at Law, PhD Candidate on Sports Law. Member of IASL and HCRSL.

**12:00 – 12:30 COFFEE BREAK**



**12:30 – 14:00 Session II: Mediation and Arbitration to Resolve Sport Disputes**
**Moderator: H.E General Mounir Sabet**

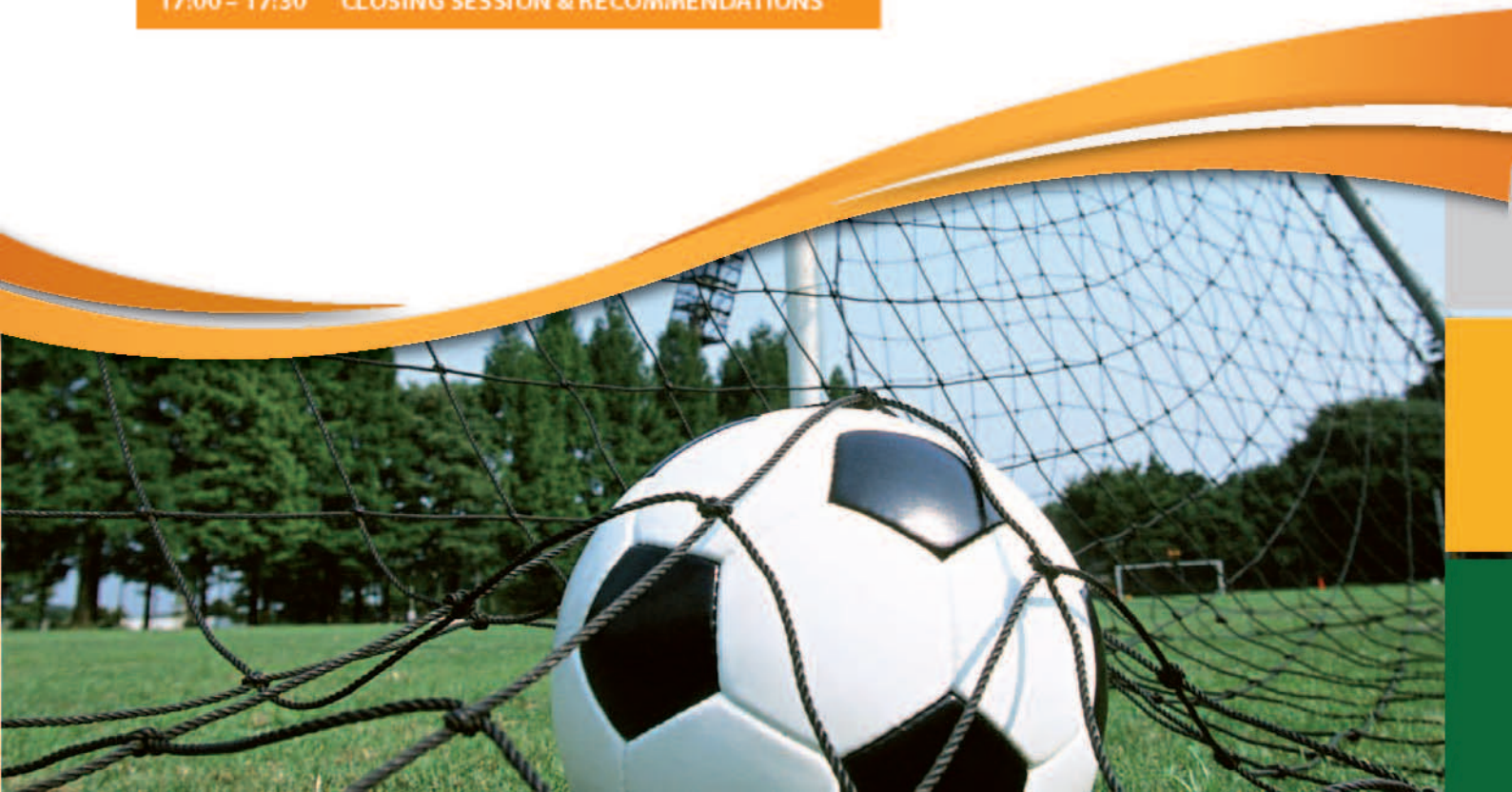
Member of the International Olympic Committee

Mediation Rules before the CAS.	<i>Dr. Minas Khatchadourian</i> Professor of Law. Member of the International Association of Sport Law (IASL).
Ordinary Arbitration and Appeal Arbitration Rules before CAS	<i>Dr. Hansjörg Stutzer</i> Attorney At Law. Thouvenin Rechtsanwälte (Zurich).
Recent CAS Decisions in Anti-doping Cases.	<i>Professor Massimo Coccia</i> Professor Avv. of International Law at Tuscia University in Viterbo.

**14:00 – 15:00 LUNCH**
**15:00 – 17:00 Session III: Leading Experiences for the Establishment of National Courts of Arbitration Resolving Sport Disputes**
**Moderator: General Ahmed El Fouly**

Vice-president of the Egyptian Olympic Committee.

Display of the Canadian Experience in Establishment of Sport Dispute Resolution Center of Canada (SDRCC).	<i>Ms. Marie-Claude Asselin</i> Executive Director and Chief Executive Officer of (SDRCC).
Display of the New Zealand Experience.	<i>Mr. Brent Ellis</i> Registrar. Sport Tribunal of New Zealand.
International and National Courts of Arbitration for Sport – Experience and Essential Requirements.	<i>Dr. Jochen Fritzweiler</i> President of the International Sport Lawyers Association (ISLA).
A Futurist Vision for the Establishment of a Court of Arbitration for Sports in the Arab World.	<i>Dr. Nasri MARCO</i> President of Sharm El-Sheikh International Arbitration Centre (SHIAC). Member of the European Court of Arbitration Board.

**17:00 – 17:30 CLOSING SESSION & RECOMMENDATIONS**




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## SHIAC

The Sharm El Sheikh International Arbitration Centre (SHIAC) is a new international institute for Commercial Dispute Resolution in Egypt and for the region, which is considered as having a high potential of economic growth rates. SHIAC's activity is directed to ensure that the parties feel absolutely confident in its procedures, processes and services. SHIAC's local and regional availability and activity creates a time & cost effective alternative in comparison to litigation in front of jurisdiction.

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